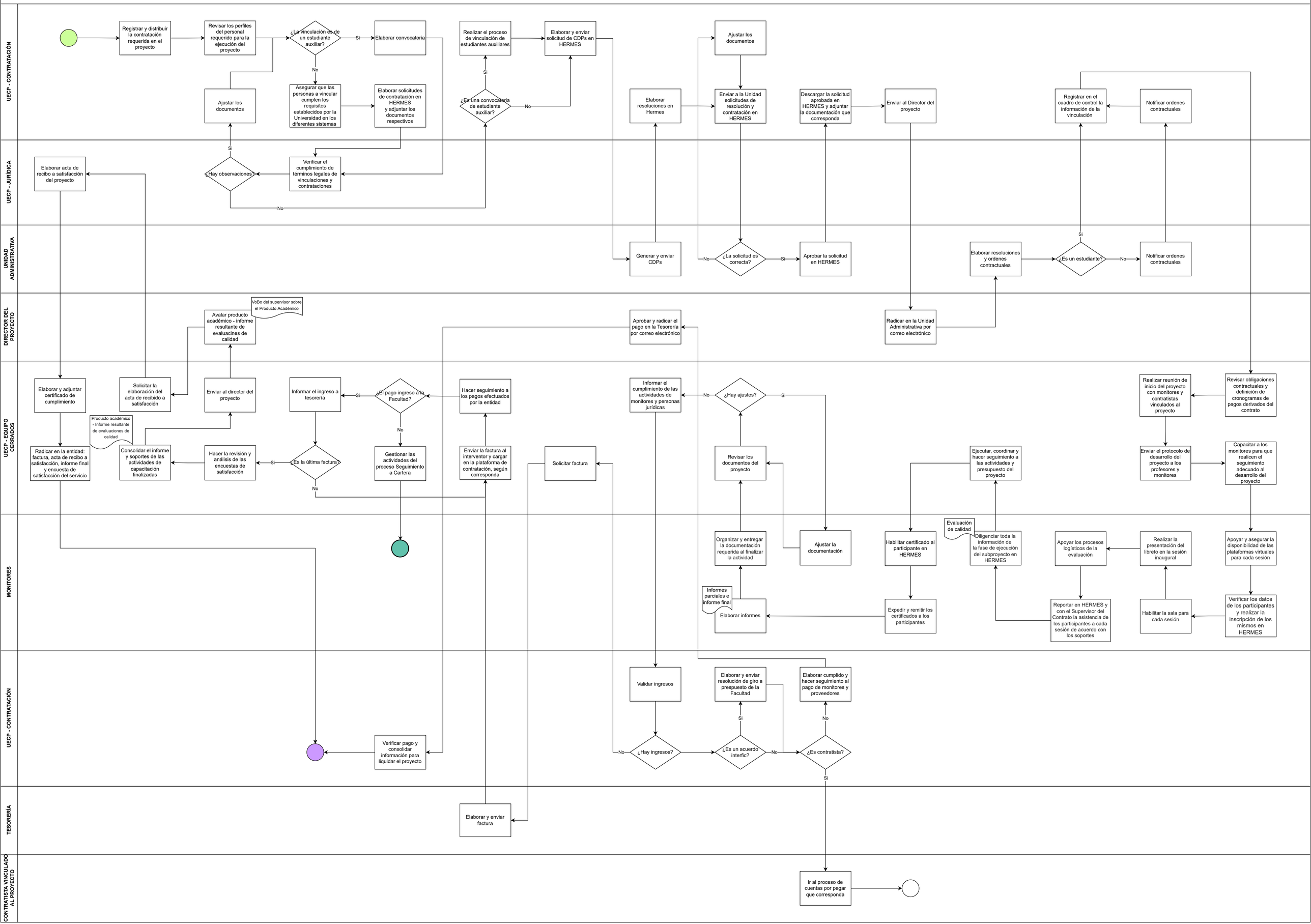DESARROLLO DEL PROYECTO